

## Bachelor of Business Administration (Hons) in Finance and Information Management

Qualification Title	<b>Bachelor of Business Administration (Hons) in Finance and Information Management</b>
Qualification Type	Bachelor Degree
QF Level	Level 5
Credits	123
Subject Area	Finance & Investment, Business & Management
Programme Objectives	<ul style="list-style-type: none"> <li>- An all-round education with emphasis on a wide range of knowledge and skills in financial management, investment, technical finance and information management with mobile applications.</li> <li>- A better employability for students' career in the area of finance.</li> <li>- A solid theoretical and practical knowledge in finance and information management, business and management to pursue post-graduate study or research.</li> <li>- A good sense of professional ethics, social responsibility and commitment.</li> <li>- An adequate knowledge and skills in using information management technologies related to finance and business applications.</li> </ul>
Programme Intended Learning Outcomes	<p>The six Programme Intended Learning Outcomes of the Bachelor of Business Administration (Hons) in Finance and Information Management are as follows.</p> <p>PILO 1: Apply knowledge of information management and finance to financial management.</p> <p>PILO 2: Apply finance and systems theory with the practical application of information technology skills using business software.</p> <p>PILO 3: Apply economic and financial concepts and develop deterministic and stochastic mathematical models numerical methods, computer simulation, or data analysis techniques to solve financial and economic problems.</p> <p>PILO 4: Extend knowledge to successfully pass professional examinations, further study, and develop management solution vital for career advancement in a financial institution.</p> <p>PILO 5: Work effectively and responsibly as a team member and be cognizant of the professional and ethical responsibilities.</p>

	<p>PILO 6: Possess broad general knowledge and ability in resolving problems regarding current economic, financial, social and technological development issues, and build a strong sense of social commitment, global vision, creativity and adaptability.</p>
Graduate Profile	<ul style="list-style-type: none"> <li>- Global relevance, particularly applied to Internet Finance.</li> <li>- Professional training and recognition with front and back office focuses.</li> <li>- Specific career opportunities in emerging industry in Internet Finance.</li> <li>- Emphasis on professional ethics and code of conduct as analysts, traders, system providers and regulators.</li> </ul>
Relevant Professional Recognitions	<ul style="list-style-type: none"> <li>- Chartered Financial Analysts (CFA)</li> <li>- Financial Risk Manager (FRM)</li> <li>- Hong Kong Institute of Financial Planners (IFPHK)</li> <li>- Hong Kong Securities and Investment Institute (HKSI)</li> <li>- Insurance Intermediaries Qualifying Examination (IIQE)</li> <li>- The Hong Kong Institute of Bankers (HKIB)</li> </ul>
Education Pathways	<p>Graduates of the programme will be eligible to further their studies in various graduate schools of major local and overseas universities for masters and Ph.D. in finance, business information management or business administration.</p>
Employment Pathways	<p>Graduates will be eligible to work in major banks, security houses, financial advisories and public institutions. Besides, graduates could potentially embark upon careers in:</p> <ul style="list-style-type: none"> <li>- Financial products sales</li> <li>- Financial planning and advisory</li> <li>- Insurance consultation</li> <li>- Insurance agents</li> <li>- Asset management</li> <li>- Trading of financial securities</li> <li>- Security analysis</li> <li>- Risk management</li> <li>- Derivative trading</li> <li>- Foreign exchange dealing</li> <li>- E-finance Systems Development</li> </ul> <p>Gaining academic and professional advancement with 5 to 10</p>

	years of working experience, graduates can move to senior positions as managers, supervisors and directors.
Entry Requirements	<p>Candidates who wish to apply for admission to this Programme should possess one of the following:</p> <ul style="list-style-type: none"> <li>• Level 3 or above in Chinese Language and English Language, AND Level 2 or above in Mathematics and Liberal Studies, AND Level 2 or above in one elective subject in HKDSE.</li> <li>• Five passes or Level 2 in HKCEE including Chinese Language and English Language. AND passes in HKALE Use of English, Chinese Language and Culture, AND one AL subject or two AS subjects.</li> <li>• An accredited Associate Degree or Higher Diploma from local educational institutions.</li> <li>• Be a mature applicant of at least 23years of age.</li> <li>• Be an overseas applicant with relevant academic qualifications (admitted on a case-by-case basis).</li> </ul>
Operator	<p>Chu Hai College of Higher Education          珠海學院</p>